COMPETITIVENESS OF EUROPEAN PV MANUFACTURERS



Jochen Rentsch

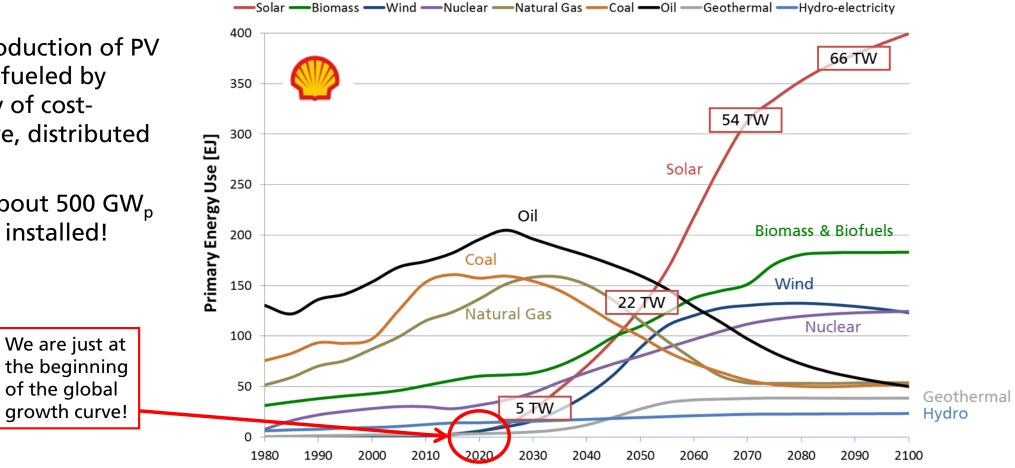
Fraunhofer Institute for Solar Energy Systems ISE

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PV Heading into the Terawatt Range – This is a Disruption!

- Rapid introduction of PV globally is fueled by availability of costcompetitive, distributed energy
- By 2018, about 500 GW_p have been installed!

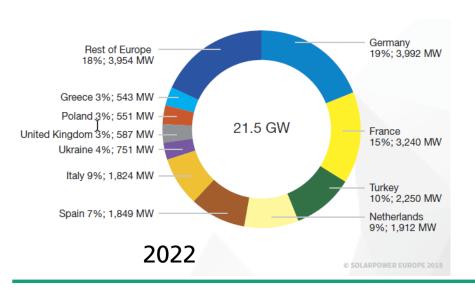


https://www.carbonbrief.org/in-depth-is-shells-new-climatescenario-as-radical-as-it-says

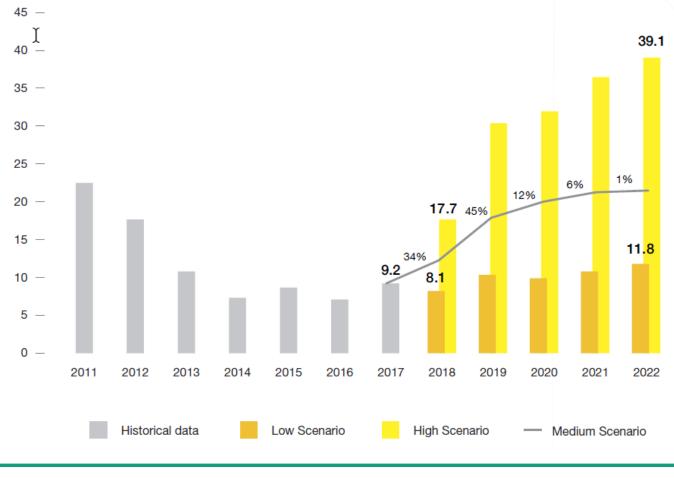


Status Quo and Outlook European PV Market

- EU represents the second largest PV market after China
- In order to meet climate goals, medium to high market development seems reasonable



GW

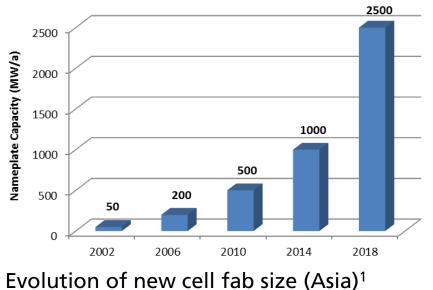


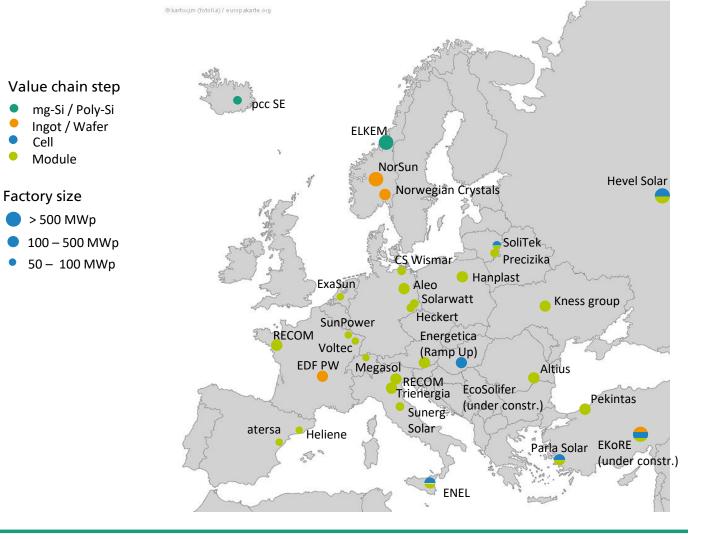


Status Quo

Current European c-Si PV Manufacturing Landscape

- Distribution of of small plants < 500 MW/a capacity
- Almost no cell production capacity left
- Silicon/wafer production in **Scandinavia**





Cell

Module



Technology Selection Guideline: Latest ITRPV Roadmap 2019

Factory size: 1 GW

Wafer

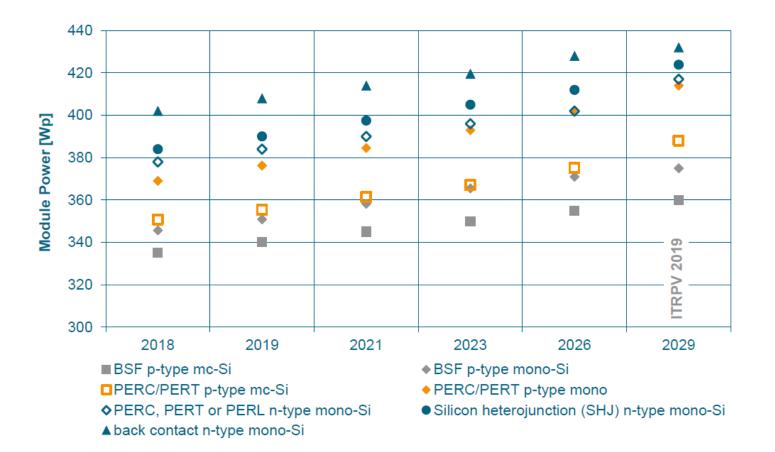
 p-type mono Si wafer (M2), 160 µm, DW cutting

Cell

 Half-cut PERC cell, average prod. Efficiency 22.3%

Module

- Glass-Backsheet, 380 W
- Aluminium frame
- 5-6 busbar stringing interconnection





Scope and Different Scenarios under Consideration

Scope:

Can a European based vertical integrated PV manufacturing facility for a mainstream product be cost competitive against China?

3 different scenarios:

Scenario	Manuf. Location EU CN		Equipment EU CN		Supply Chain EU CN / ROW	
EU	✓		✓		✓	
CN		✓		~		~
EU / CN	\checkmark		\checkmark			✓



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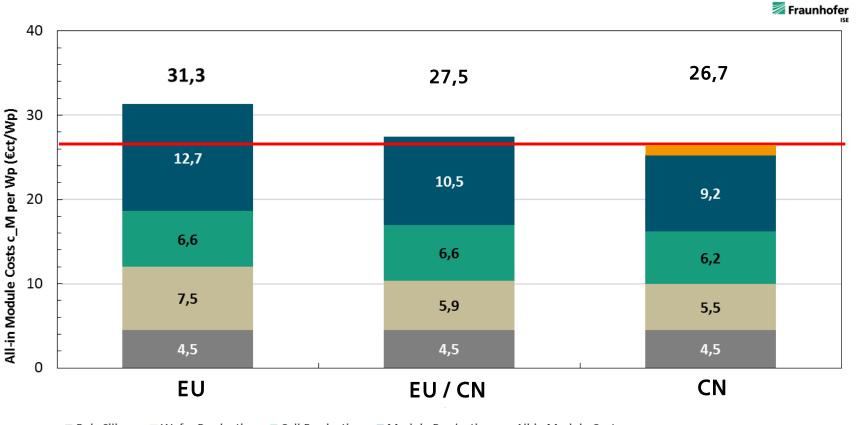
Scenario	Manuf. Location EU CN		Equipment EU CN		Supply Chain EU CN / ROW	
E 11	EO	CN	EO		EO	
EU	~		✓		~	
CN		\checkmark		\checkmark		\checkmark
EU / CN	√		√			1
	•		•			•

Remark: Calculation made under the following assumption: Greenfield site, no upgraded building facilities or already depreciated process equipment



TCO Comparison of the Different Scenarios

- Transporting cost for modules from China has to be considered
 - 1.2 €ct/Wp add-on on All-in module cost
- Remaining Cost-Gap of 0.8 €ct/Wp
- Made-in-EU prize premium of ~1€ct/Wp possible ?
- **OPEX** related difference of 3.8 €ct/Wp between EU und CN scenario

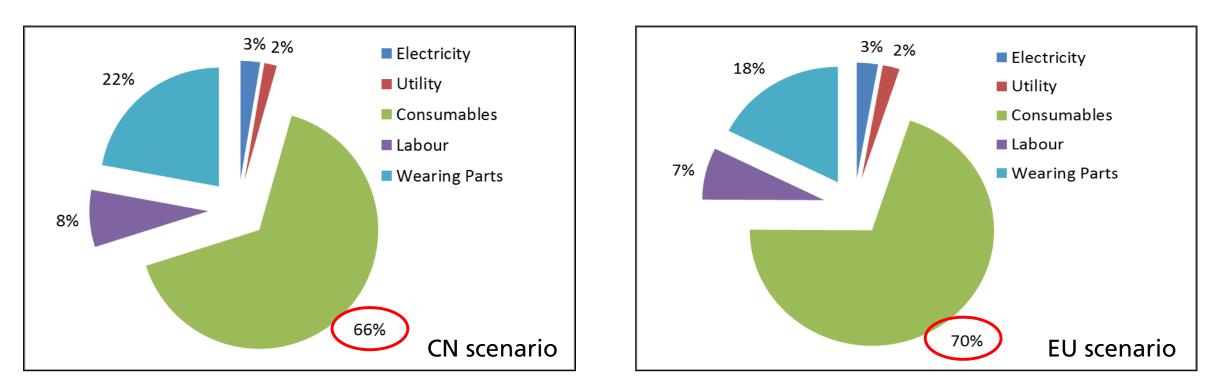


■ Poly Silicon ■ Wafer Production ■ Cell Production ■ Module Production All-in Module Costs



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TCO Comparison of the Different Scenarios OPEX Cost Shares

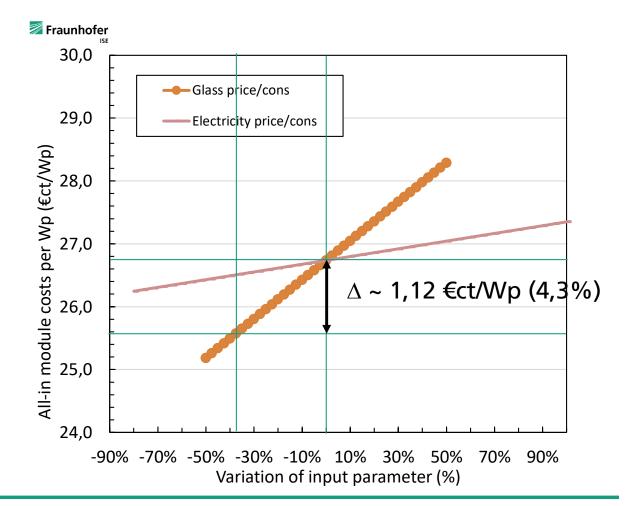


- Main contributors mainly from Module production: Glass, Al frames, Backsheet, EVA, Ribbons, Junction Box, Ag-Pastes
- Price differences mainly related to purchase quantity (economy of scale effect)

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TCO Comparison of the Different Scenarios Sensitivity Analysis – Example: Glass Price

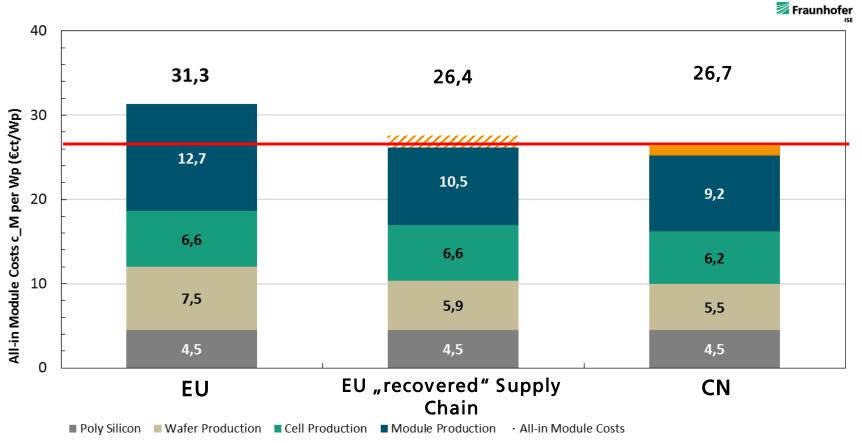
- EU: Only a few supplier left for specialized PV glass
- Existing Glass producer in EU still large, but focussed on other products
 - Sufficient local (EU) demand might allow similar pricing than CN
 - More than 1,12 €ct/Wp cost reduction possible





TCO Comparison of the Different Scenarios

- **Development of** supply chain in Europe can bring down cost below China benchmark
- Strong local EU market perspective necessary



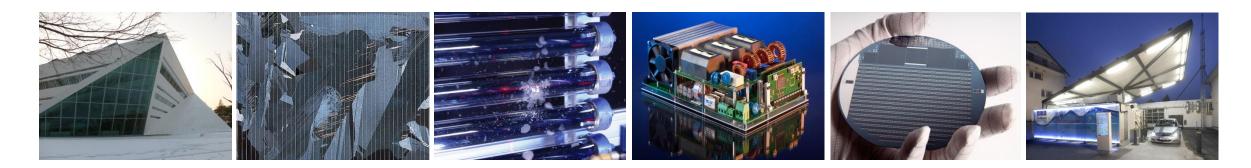


Summary

- Strong future world-wide growth of PV expected, EU market development positive
- EU PV manufacturer landscape: Mainly remaining module manufacturing at relatively low production volumes (compared to China)
- Made-in-Europe premium (sustainable product) would fully compensate still existing cost difference between EU and CN based manufacturing scenario
- "Recovery" of EU supply chain could lead to fully cost competitiveness even without premiums
 - Strong and sustainable EU PV market development necessary
- Further upside potentials:
 - Political support to achieve industrial level playing field for new entrants as well as PV promoting market conditions (no market caps, net integration)
 - Economy of scale effects for sustainable growing PV manufacturing landscape
 - Technology advancements: Fast integration of innovations into production



Thank you for your Attention!



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