# **COMPETITIVENESS OF EUROPEAN PV MANUFACTURERS**



#### Jochen Rentsch

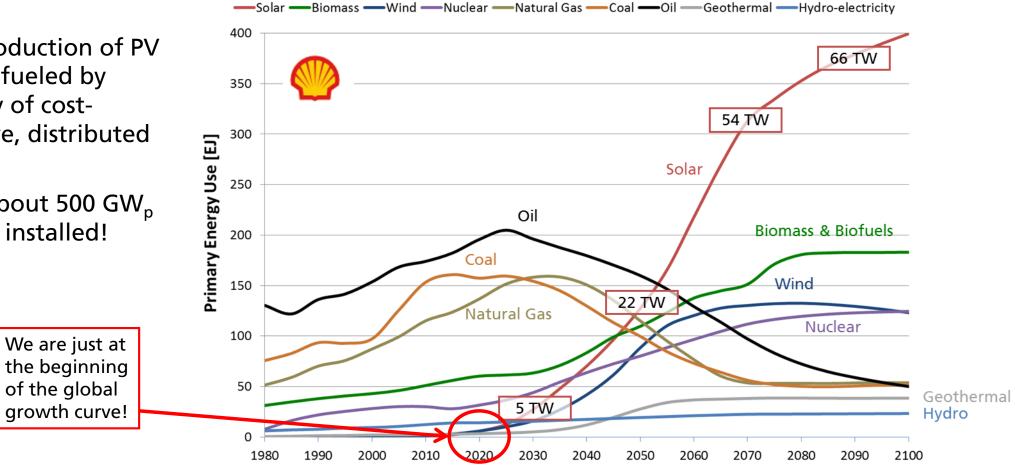
Fraunhofer Institute for Solar Energy Systems ISE

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# **PV** Heading into the Terawatt Range – This is a Disruption!

- Rapid introduction of PV globally is fueled by availability of costcompetitive, distributed energy
- By 2018, about 500  $GW_p$ have been installed!

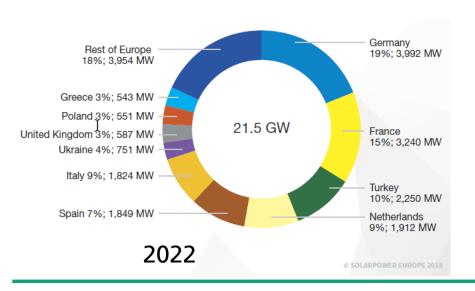


https://www.carbonbrief.org/in-depth-is-shells-new-climatescenario-as-radical-as-it-says



### Status Quo and Outlook European PV Market

- EU represents the second largest PV market after China
- In order to meet climate goals, medium to high market development seems reasonable



GW

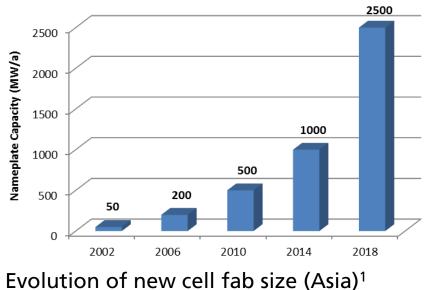


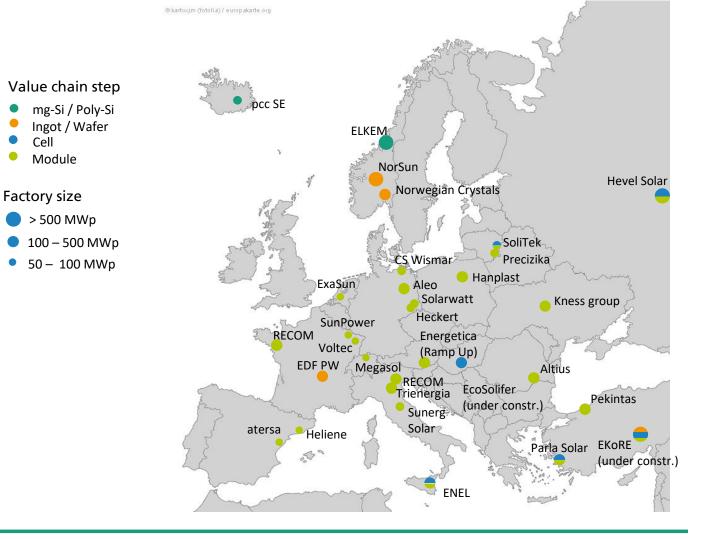


# **Status Quo**

# **Current European c-Si PV Manufacturing Landscape**

- Distribution of of small plants < 500 MW/a capacity
- Almost no cell production capacity left
- Silicon/wafer production in **Scandinavia**





Cell

Module



# Technology Selection Guideline: Latest ITRPV Roadmap 2019

Factory size: 1 GW

#### Wafer

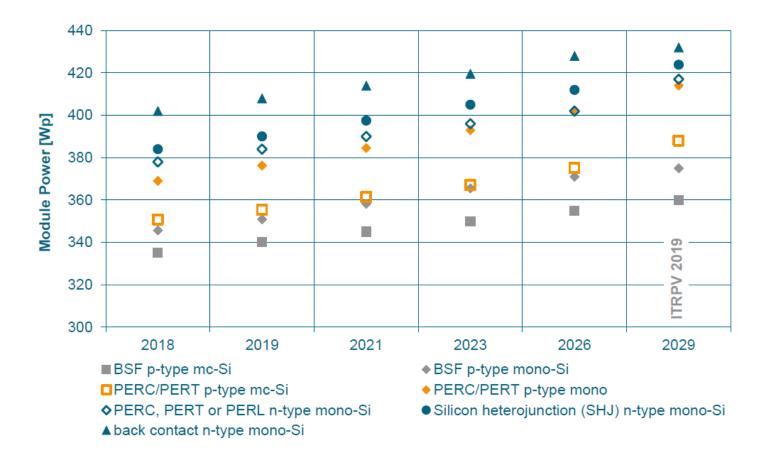
 p-type mono Si wafer (M2), 160 µm, DW cutting

#### Cell

 Half-cut PERC cell, average prod. Efficiency 22.3%

#### Module

- Glass-Backsheet, 380 W
- Aluminium frame
- 5-6 busbar stringing interconnection





### **Scope and Different Scenarios under Consideration**

Scope:

Can a European based vertical integrated PV manufacturing facility for a mainstream product be cost competitive against China?

3 different scenarios:

Scenario	Manuf. Location EU CN		Equipment EU CN		Supply Chain EU CN / ROW	
EU	✓		✓		✓	
CN		✓		~		~
EU / CN	$\checkmark$		$\checkmark$			✓



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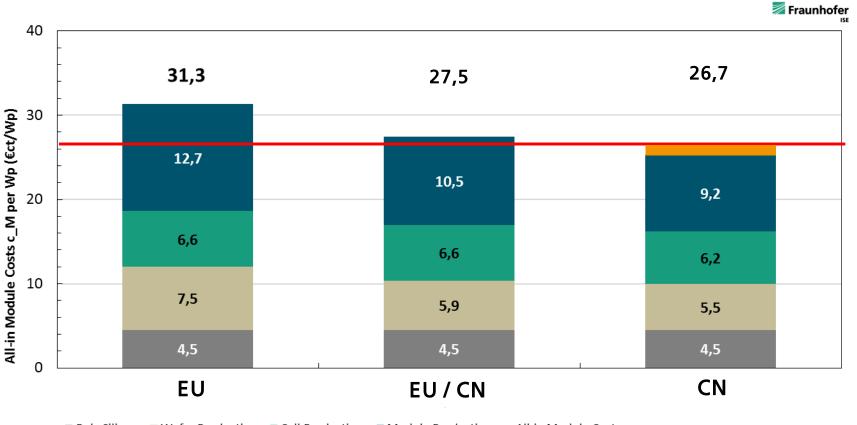
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<b>E</b> 11	EO	CN	EO		EO	
EU	~		✓		~	
CN		$\checkmark$		$\checkmark$		$\checkmark$
EU / CN	<b>√</b>		<b>√</b>			1
	•		•			•

Remark: Calculation made under the following assumption: Greenfield site, no upgraded building facilities or already depreciated process equipment



# **TCO Comparison of the Different Scenarios**

- Transporting cost for modules from China has to be considered
  - 1.2 €ct/Wp add-on on All-in module cost
- Remaining Cost-Gap of 0.8 €ct/Wp
- Made-in-EU prize premium of ~1€ct/Wp possible ?
- **OPEX** related difference of 3.8 €ct/Wp between EU und CN scenario

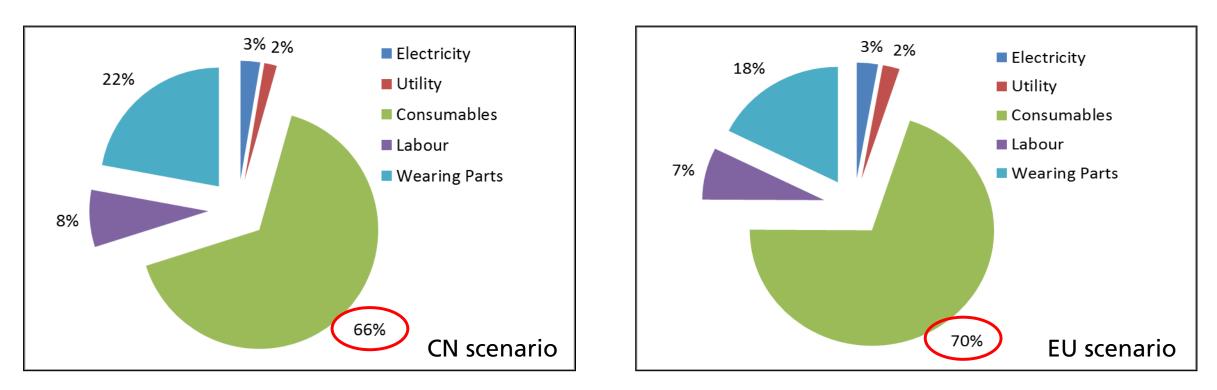


■ Poly Silicon ■ Wafer Production ■ Cell Production ■ Module Production All-in Module Costs



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# TCO Comparison of the Different Scenarios OPEX Cost Shares

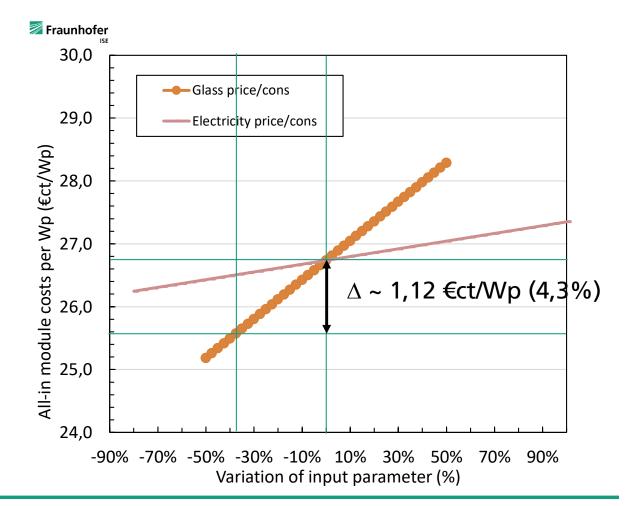


- Main contributors mainly from Module production: Glass, Al frames, Backsheet, EVA, Ribbons, Junction Box, Ag-Pastes
- Price differences mainly related to purchase quantity (economy of scale effect)

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# **TCO Comparison of the Different Scenarios Sensitivity Analysis – Example: Glass Price**

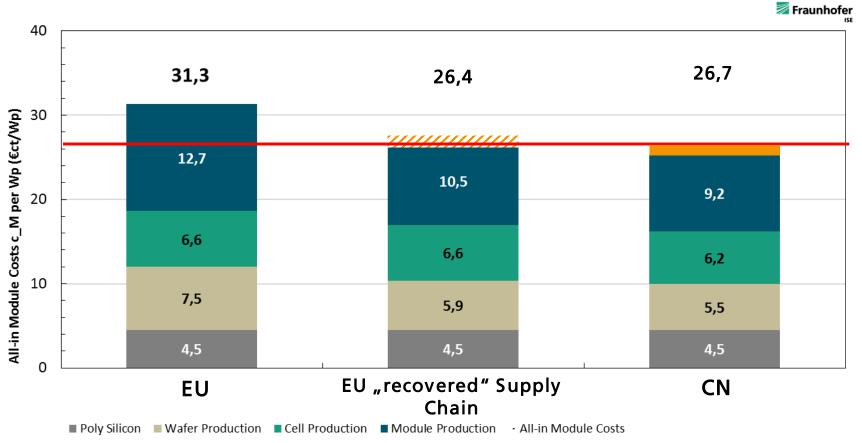
- EU: Only a few supplier left for specialized PV glass
- Existing Glass producer in EU still large, but focussed on other products
  - Sufficient local (EU) demand might allow similar pricing than CN
  - More than 1,12 €ct/Wp cost reduction possible





### **TCO Comparison of the Different Scenarios**

- **Development of** supply chain in Europe can bring down cost below China benchmark
- Strong local EU market perspective necessary



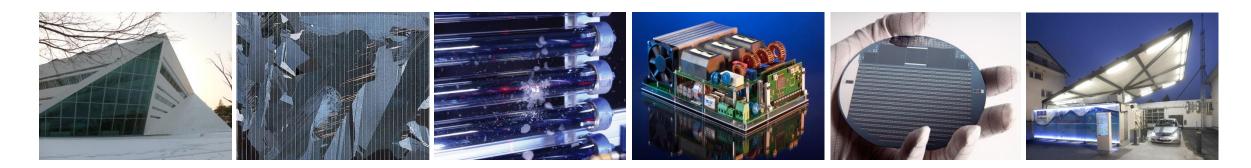


### **Summary**

- Strong future world-wide growth of PV expected, EU market development positive
- EU PV manufacturer landscape: Mainly remaining module manufacturing at relatively low production volumes (compared to China)
- Made-in-Europe premium (sustainable product) would fully compensate still existing cost difference between EU and CN based manufacturing scenario
- "Recovery" of EU supply chain could lead to fully cost competitiveness even without premiums
  - Strong and sustainable EU PV market development necessary
- Further upside potentials:
  - Political support to achieve industrial level playing field for new entrants as well as PV promoting market conditions (no market caps, net integration)
  - Economy of scale effects for sustainable growing PV manufacturing landscape
  - Technology advancements: Fast integration of innovations into production



### Thank you for your Attention!



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